

Columbia Borough
Community Development Committee Meeting Minutes
September 15, 2016

Open the Meeting at 6:00 PM

Committee in attendance:

Chair: Cleon Berntheizel

Vice Chair: Dr. Sherry Welsh

Member: John Novak

Consultant: Rebecca Denlinger

Guest in attendance:

Daisy Pagan, Susquehanna Valley Chamber of Commerce

Janice Nikoloff from Columbia Economic Development Corporation

A lengthy discussion about the redesign of islands at Columbia Veterans Memorial Bridge, adding a flag concept on both islands. This project would be spearheaded by the borough and the local veterans posts. The committee received an estimate from Kevin Kraft for the flag poles and flags. By the November committee meeting the hope is that we have conceptual drawings and a plan in place to begin the fundraising efforts thru the local veterans clubs.

The main topic of discussion was the Branding of the Borough. The main focus was which direction the borough should take for the overall look of the brand. After much discussion about the concepts that CDDC presented a few years ago and the Chamber of Commerce moving forward with elements of that work the following motion ensued.

Motion to follow:

Motion by Sherry Welsh and 2nd by John Novak to move forward with the branding of Columbia using elements of existing visuals and tag lines of the CDDC conceptual boards.

Our next meeting will be held Thursday, October 20, at 6 PM at the Columbia Borough Hall.

Closed Meeting at 7:15 PM.

Respectfully submitted

Cleon Berntheizel

Chairman