

COLUMBIA MARKET HOUSE

15 S 3rd Street | Columbia, PA 17512

TOURISM IMPACT STATISTICS

Comparative Study from The Bond Event Venue in York, PA

According to a recent Wedding Guest Study conducted by XO Group/The Knot, nearly 30% of wedding guests will book accommodations for the wedding celebration and will spend on average \$234 for accommodations.

2017

- 64 EVENTS | 34 Corporate/Social Events (tend to be weekday) | 30 Weddings
- 7,262 GUESTS | 3,551 Corporate/Social Event Guests | 3,711 Wedding Guests
- 3,711 WEDDING GUESTS | 38% of couples are out of state
- EST. \$260,442 SPENT FOR LOCAL ACCOMMODATIONS | 30% of 3,711 Guests = 1,113 Guests x \$234 = \$260,442

2018 - to date

- 48 EVENTS | 16 Corporate/Social Events (tend to be weekday) | 32 Weddings
- 6,585 GUESTS | 2,141 Corporate/Social Event Guests | 4,445 Wedding Guests
- 4,445 WEDDING GUESTS | 40% of couples are out of state
- EST. \$311,922 SPENT FOR LOCAL ACCOMMODATIONS | 30% of 4,445 Guests = 1,333 Guests x \$234 = \$311,922

Money that guests will spend at local restaurants, retail shops, and/or local services would be in addition to the money spent for local accommodations. According to the study by XO Group/The Knot, 20% of guests now attend the rehearsal dinner the night before.

ROUNDUP

39 of the Coolest Warehouse Venues Around the World



The Bond [learn more →](#)

York, Pennsylvania

Central Pennsylvania's massive coworking space, art gallery and events hub, **The Bond** is a warehouse like you won't find anywhere else in York. There's an atrium, a

25 Wedding Venues In Pennsylvania To Put On Your Radar



The Bond [learn more →](#)

York, Pennsylvania

Giving whole new life to the word "ballroom," The Bond is a cool, industrial space located on Royal Square in the heart of Historic Downtown York. With exposed brick walls, giant windows, and hardwood flooring, this ballroom is anything but

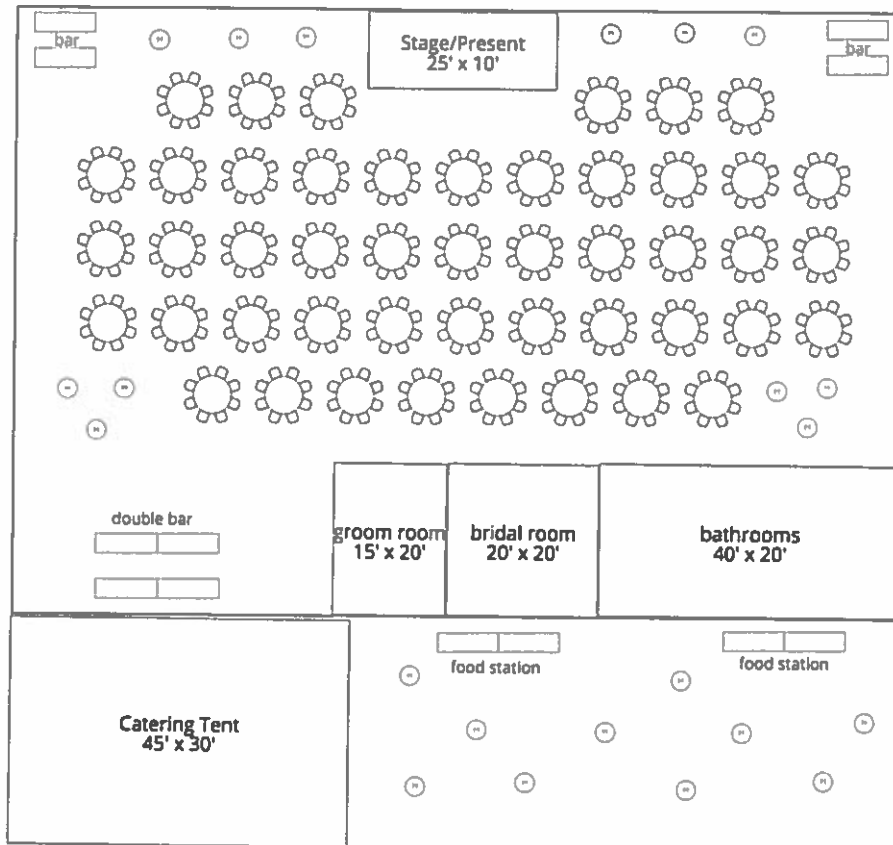


EVENT VENUE LAYOUTS

Sample Event Layouts

SAMPLE CORPORATE SEATED EVENT LAYOUT

- 376 GUESTS | (47) 60" Round Tables with 8 Guest Each | Seated Meal, Alley for Cocktail Hour, Stage Area for Presentation Needs, Catering Preparation Tent in Alley

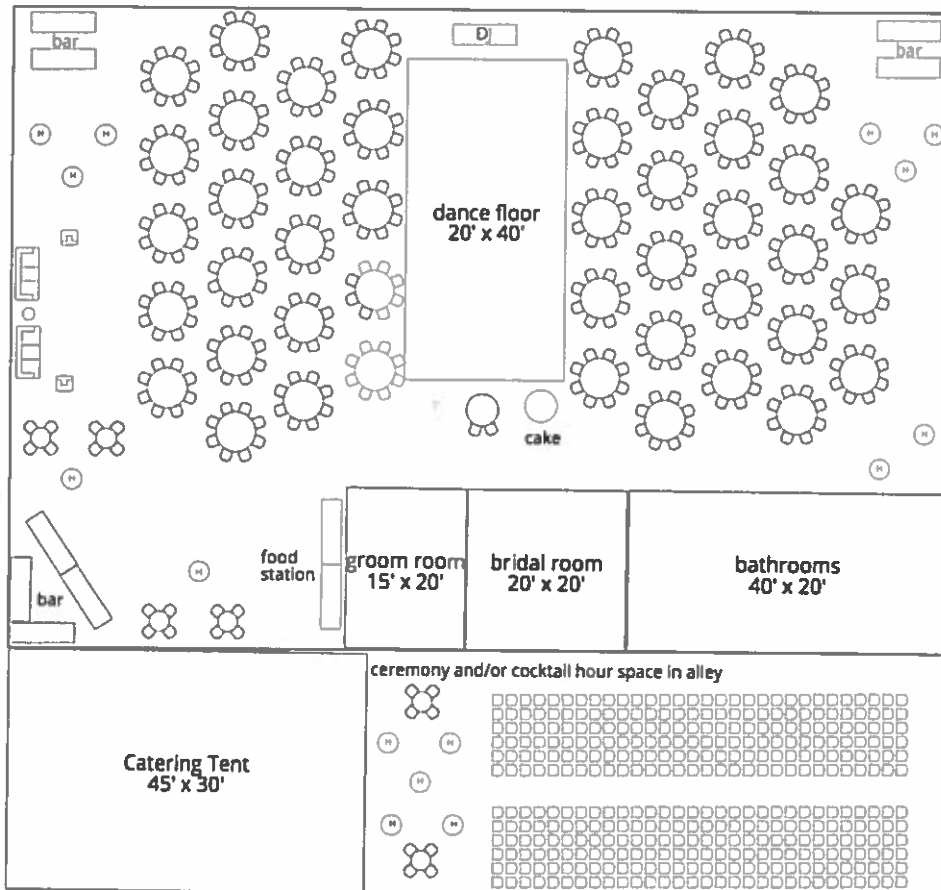


Event Space - 118 feet x 80 feet (9490 sq. ft.)
(47) 60" Round Tables at 8 guests each
= 376 guests

*outside alley for cocktail hour

SAMPLE WEDDING EVENT LAYOUT

- 354 GUESTS | (44) 60" Round Tables with 8 Guest Each and (1) 48" Round Table with 2 Guests | Seated Event, Alley for Ceremony and/or Cocktail Hour, Space for Dancing, Catering Preparation Tent in Alley

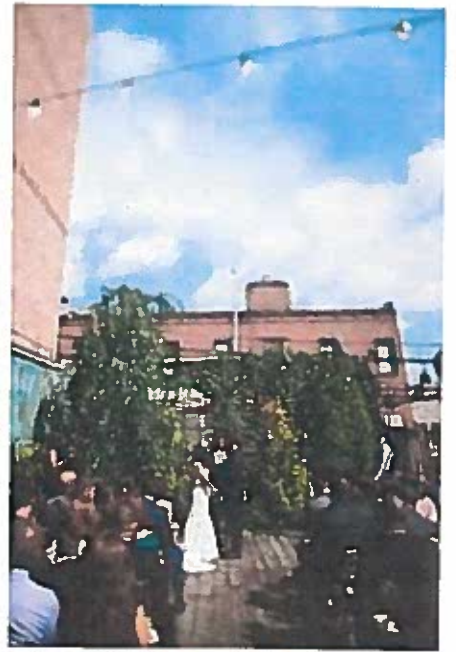


Event Space - 118 feet x 80 feet (9490 sq. ft.)
 (44) 60" Round Tables at 8 guests each
 = 352 guests
 (1) 48" Round Table at 2 guests each = 2
 TOTAL = 354 guests

EVENT VENUE INSPIRATION

Out of Area Visual Inspiration | New York, Australia, Canada, California





UNIQUE SELLING POINTS

Columbia Market House

Vintage. Warehouse. Authentic. Unique.

Aesthetic of Building

- Exposed Brick
- Natural Light
- High Ceilings - Unique Arched Ceiling
- Brick Flooring
- Unique Windows

Building Features

- Vintage Warehouse
- Private Outdoor Event Alley
- Seated Capacity of 350 (wedding) - 380 (corporate/social) Guests
 - No Local Venue Offers (outside of hotels)

Location

- Quaint Town with Accessible Location to Large Cities
 - York - 14.3 miles - 22 min.
 - Lancaster - 14.7 miles - 23 min.
 - Harrisburg - 37.5 miles - 45 min.
 - Baltimore, MD - 65.4 miles - 1 hr. 11 min.
 - Wilmington, DE - 66.9 miles - 1 hr. 39 min.
 - Philadelphia - 89.3 miles - 1 hr. 52 min.
 - Cherry Hill, NJ - 97.1 miles - 2 hr. 11 min.
 - Washington D.C. - 106.2 miles - 2 hr. 23 min.

Excerpts from WeddingWire's article on "The Top Wedding Venue Trends of 2018" - "The vintage architecture and décor of a historic building is an easy draw for couples looking for an impressive venue. "Couples will often choose a building that has specific architecture and detailing that speaks to them," Jonnelle Gentry of Events by Elle in Kansas City, Missouri tells WeddingWire. "This year, we are seeing couples lean toward a traditional, timeless look or an urban, eclectic look." . . . "High ceilings are a must," says Andrea Eppolito of Andrea Eppolito Events. "We are always looking for interesting elements like windows, views and balconies. Anything that allows for natural light and the ability to create an expansive indoor/outdoor experience is amazing." The wide-open cavernous spaces give an indoor space an outdoor and airy feeling."
